

Foodview 360° Technology

Audio/Visual

FoodView 360° features state of the art AV capability to bring your research (product) journey to life in stunning HD.

Online interviewing/real time data

Get instantaneous results throughout the course of the project thanks to tablet driven surveys on a wifi powered platform.

The FoodView Experience: Multi-camera/multimedia videography

Capture insights from every angle and incorporate a full array of multimedia options.

Your video experience includes all forms of stimulus as featured in the research process

- PowerPoint/presentation decks/POS
- Videos, instruction, demonstrations
- Product images, graphics, storyboards

Food photography

Complete visual documentation of what was tested at pivotal points in your product development process with product photography and image capture throughout the project.

Overnight operator/consumer feedback

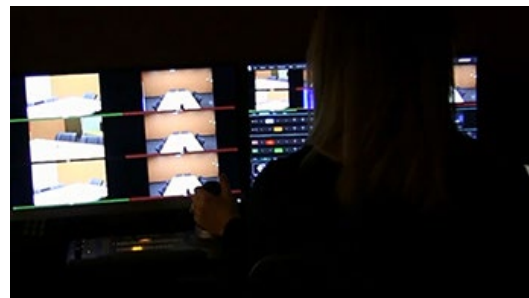
Keep the process moving even overnight! Build concepts on day one, review results on day two. Make decisions and keep your innovations moving ahead.

Green screen interviewing

Create a custom, professional look by superimposing graphics into your executive interviews. Place your respondent on a backdrop that captures the look and feel you need to share your insights.

Online Bulletin Boards

Bulletin Boards give you the ability to "mass up" qualitative responses in a highly efficient way. You can quickly expand your learning by pulling more respondents into your area of discovery.



To learn about FoodView360° or schedule a tour,
call Rich Tucker at (630) 230-3206 or email rtucker@productevaluations.com.